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£30m resort to target the high-end visitor

By Nicola Hyde

A NEW £30m destination hotel resort is being built near St. Austell to appeal to more high-end tourists.

The Cornwall Hotel, Spa and Estate is due for completion in December 2009 and will be set in 43 acres of historic wood and parkland near the Eden Project on the southern Cornish coast.

A nineteenth century country house is to be converted into a 65-bedroom boutique hotel, complete with fine dining restaurant and family bistro. Fifty-six new luxury bedrooms with balconies will be arranged in the woodland slopes behind the house.

Nineteenth century stables are to be converted into a spa and 60 two and three double-bedroom detached woodland homes will be on offer.

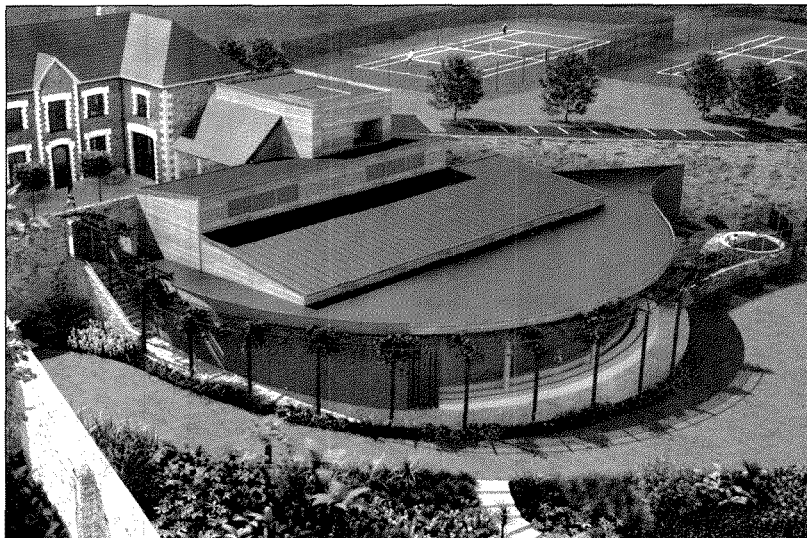
Richard Whitehouse of CMR Leisure, said: "The Cornwall Hotel Spa and Estate is a very exciting concept, and we are extremely proud of what we are creating. We have ensured that our development plans will respect and sensitively complement the outstanding flora, fauna and setting of the estate – and the integrity of its buildings.

"Conservation is at the very heart of our proposals.

"The estate's historic setting and natural beauty is our greatest asset.

"It has been the inspiration for the architecture and interiors, and it is a very important part of what The Cornwall will be able to offer to its guests."

The Cornwall has been designed by award-winning architects AWW. It will be run on behalf of Bristol-based developers and owners, CMR Leisure, by the independent hotel group Bespoke Hotels – which has a portfolio that includes: London's premier private members' club Home House; Fredrick's Hotel, Restaurant and Spa in Berkshire; and the four-AA-Rosette Pinewood Hotel in Buckinghamshire.



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